

### ***Brings 5,000 Jobs to Iowa***

**Washington, DC** - Congressman Bruce Braley (D-Iowa) discussed the importance of the 2010 U.S. Census and helped kick-off the process in Waterloo today. Braley joined other government leaders in emphasizing the impact the U.S. Census has on Iowa's future and the opportunities it brings to the state.

"Participation in the U.S. Census is quick, simple and crucial to the future of our state," Braley said. "The data gathered from Iowans' responses are used to determine placement and funding of numerous community facilities and services, including schools, hospitals and new housing developments. I encourage Iowans to take ten minutes to fill out the forms so that Iowa can receive its fair share of funding."

The total funding involved in the Census is worth about \$400 billion, distributed to approximately one hundred different community programs.

Additionally, the U.S. Census will bring nearly 5,000 jobs to the state of Iowa. Census Assistance Centers will be available at Casey's and Hy-Vee stores around the state.